

## REASONS TO TAKE PART IN PUBLISHERS PRESS' CUSTOMER EDUCATION SEMINAR

1

To meet your Customer Service Team. Publishers Press wants to build a solid relationship with all our customers. Publishers Press prides itself on being unmatched on our customer service, and we want you to feel comfortable with your team and build a relationship to rest assure your publication is getting the quality attention it deserves. Your publication will benefit from the long-standing relationship not only with the sales representatives, but also your Customer Service Team.

2

To learn something new about what Publishers Press can do for you. Take part in our workshops during the two-day visit to learn more. From prepress capabilities, ink lab and distribution to storing and archiving your content with ContentXpress, we want to be your publication partner every step of the way. Our goal is to help our customers understand our processes and help you learn something you didn't know before. Ask questions and be curious, we're more than happy to oblige.

3

To find out the types of equipment available to benefit your business. Understanding our capabilities, as your printer, and how we can help your publication will help us serve your content and printing needs. We look forward to showing all the capabilities Publishers Press has to offer. From our presses to our distribution equipment, we invite our customers to come see our pressroom floors and happily answer any and all questions our customers might have.

4

Come see our distribution capabilities. Located just outside of Louisville, Kentucky, Publishers Press utilizes our centralized location for shipping to offer co-mail, co-palletization and drop shipping to our customers. Come see the innovative and efficient equipment, but also learn more about the cost-saving benefits implemented every time your publications mail. Whether you're a short- or long-run, Standard or Periodical-class publication, Publishers Press' creative distribution system can benefit your publication.

5

Visit us to take part in Publishers Press' family-owned and operated atmosphere. We take pride in our tradition and culture that has endured since 1866. From nearly 50 employees to 1,400 today, experience the synergy that has helped Publishers Press thrive based on our family values, hard work and continued effort to partner with our customers. Publishers Press wants to show you, personally, what great care and pride we take in printing your publication. It's your publication but it's our passion.